

PHILOSOPHY

# 99%

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Don't read this if you haven't finished your thesis.

Tadataka Yamada -former chairman of research and development for SmithKline Beecham Pharmaceuticals- is quoted in The Lancet of [August 12, 2006](#), that "99% of what we do in industry fails".

John Ioannides revises his PLOS statement from "most" [research finding is false](#) to "up to 90%" for a [moderate risk factors with limited replication](#). Given the fact that many negative studies are never published, also academia would be in the Yamada range.

I should have been taught that earlier. Yea, yea.

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