PHILOSOPHY

99%

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DonÂ't read this if you havenÂ't finished your thesis.

Tadataka Yamada -former chairman of research and development for SmithKline Beecham Pharamaceuticals- is quoted in The Lancet of <u>August 12, 2006</u>, that "99% of what we do in industry fails".

John Ioannides revises his PLOS statement from "most" <u>research finding is false</u> to "up to 90%" for a <u>moderate risk factors with limited replication</u>. Given the fact that many negative studies are never published, also academia would be in the Yamada range.

I should have been taught that earlier. Yea, yea.

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