**UNCATEGORIZED** 

## THE THIRD LARGEST PROBLEM IN EPIDEMIOLOGY

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Some people are writing their diaries on the web ("blogs"), other are sharing photos ("flick-r"), their social background ("big brother") or are broadcasting themselves ("YouTube"); others let you trace their current location ("twitter") or look at their desktops ("wakoopa") or computer files ("BitTorrent"). Why is it still so difficult to run an epidemiological study with an adequate response rate? Is that excessive profiling a minority habit only?

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