

JOKE

# LAZY OPTION IS BEST

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It is always a tough decision when to start a research project. The research question is often obvious for a long time but when should you go for it? Or continue waiting if somebody else is doing all this work and write a clever editorial that gets all attention? The [New Scientist](#) now reports a formal [study](#) on that problem.

Scott Kominers ... derived a formula for the optimal time that you should wait for a tardy bus at each stop en route before giving up and walking on ... The team found that the solution was surprisingly simple. When both options seem reasonably attractive, the formula advises you to choose the "lazy" option: wait at the first stop, no matter how frustrating ... If you do choose to walk, you should make your decision before you start waiting.

I will give it a try tomorrow ;-) Unfortunately both options are not always reasonable attractive...

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