GENETICS, THEOLOGY

## 46ANDYOU

12.10.2008

I have no idea how 23andme got its name but the business model of this company seems to rely on a rather haploid view of the world.

I had the pleasure this weekend to listen to a talk by <u>Joanna Mountain</u>(senior research director at 23andMe, the company that was founded by <u>Googles Sergey Brin</u>'s wife Anne Wojcicki). For whatever reasons Brin <u>released on Sept, 15</u> his <u>Alzheimer risk</u>.