**PHILOSOPHY** 

## HOW TO INCREASE BLOGGING?

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Nature has a headline about "how to stop blogging"

Is the scientific conference in its death throes? Researchers have long anguished about the hyper-competitive culture that leads attendees to suppress their most interesting unpublished results. Such protectiveness can only be worsened by the increasing dissemination of results beyond the conference hall by bloggers.

Oh, do they really ask if scientific conferences are in its death throes? Big scientific conferences that have deadlines 1 year in advance? Big scientific conferences where I take notes for 6 or 8 hours and discover in the evening that there is nothing, definitely nothing new?

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