

ALLERGY

SCIENCE CROWD FUNDED?

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I already wrote an earlier essay about science as [crowd source enterprise](#). Funding initiatives and funding selection of scientific projects, however, have never been transparent to me (even with all the EU announcements and lobbying before setting out the large framework programmes).

Reading now at [david-campbell.org](#) about a [photo project in Afghanistan](#) I am about beginning a kickstarter project — although it might not be the right platform.

Kickstarter is the largest funding platform for creative projects in the world. Every month, tens of thousands of amazing people pledge millions of dollars to projects from the worlds of music, film, art, technology, design, food, publishing and other creative fields.

A new form of commerce and patronage. This is not about investment or lending. Project creators keep 100% ownership and control over their work. Instead, they offer products and experiences that are unique to each project.

All or nothing funding. On Kickstarter, a project must reach its funding goal before time runs out or no money changes hands. Why? It protects everyone involved. Creators aren't expected to develop their project without necessary funds, and it allows anyone to test concepts without risk.

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