

JOKE, SOFTWARE

HOW OUR PERSONAL DATA ARE BEING TRADED

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[Tom Brewster](#) had an interesting idea: selling his own data. Why should anyone else make money with it?

When I decided to sell the secret details of my personal life, I had high hopes I'd get a willing buyer. It didn't go well.

I had been curious to see if I could make money from my online information – something that data brokers across the world are doing every day; collecting it, combining it with others' information and flogging it to marketing firms or anyone willing to pay. So I put myself on eBay.

The article is really interesting to read, yea, yea.

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