

SOFTWARE

# ABOUT REPUTATION

12.11.2015

[Edge has done it again](#): another foray into the idea of “reputation” in the age of the Internet.

What is interesting about Internet, and especially about the Web, is that Internet is not only an enormous reservoir of information, it is a reputational device. It means that it accumulates tons of evaluations of other people, so the information you get is pre-evaluated. This makes you go much faster. This is an evolutionary heuristic that we have, probably since the birth of the human mind. Follow the people who know how to treat information. Don't go yourself for the solution. Follow those who have the solution. This is a super strong drive—to learn faster.

Thank you for reading this ;-)

CC-BY-NC Science Surf accessed 11.01.2026 