

SOFTWARE

# DATAFICATION OF HEALTH

5.09.2017

I had the unique chance yesterday to hear a talk of Minna Ruckenstein (University of Helsinki) about datafication of health. I think this is one of the most important topics of the last decade – being one of the largely underestimated, largely ignored development, but nevertheless relevant for the future of medicine. It basically means conversion of health into data (like Facebook is converting communication into data) which happens on multiple scales and at multiple levels. Her excellent paper at Annual Review of Anthropology was just posted a month ago and can be downloaded at the [journal website](#) (or at SciHub).



*Minna Ruckenstein, ChipMe Meeting, Galway, Ireland*


Recognizing that the datafication of the traditional health ecosystem is generating new power asymmetries and disrupting traditional regulatory and ethical

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concepts such as “sharing” and “the public good” that have been co-opted by technology companies seeking free access to their users’ data.

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