

PHILOSOPHY

# WOMEN ARE WONDERFUL

30.10.2018

I am currently reading the cognitive bias literature to explain some phenomenon when discovering the "[women are wonderful](#)" effect.

The women-are-wonderful effect is the phenomenon found in psychological and sociological research which suggests that people associate more positive attributes with women compared to men. This bias reflects an emotional bias toward women as a general case. The phrase was coined by Alice Eagly and Antonio Mladinic in 1994 after finding that both male and female participants tend to assign positive traits to women, with female participants showing a far more pronounced bias.

Is that true also for general elections?

CC-BY-NC Science Surf accessed 21.01.2026 