SOFTWARE

PERSONALIZED PDFS

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There is now a frightening document about user tracking in science by <a>@RenkeSiems published at <a>https://www.o-bib.de

In recent years, the major science publishers have evolved away from publishing content providers to data analytics businesses. As platform companies, they generate high margins and use this capital to buy up alternative offers emerging from the science community and to expand into other business areas. The goal is to make themselves indispensable in all central processes of science control, so that we should see this as a vendor lock-in, just as it is known from the information sector. To this end, publishers have equipped their platforms with tools for comprehensive user tracking...

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