

ALLERGY

# ROTTEN BABY MILK

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I have criticized in the past the milk industry sponsored research that is now operating at a similar scale like research funded by cigarette industry [[1](#)]. And well, it seems that I am not alone here when reading a new [CEA paper](#) “Are paediatric allergy services promoting or harming public health?”

There were increasing and excessive sales of specialized formula designed for infants with milk allergy—either extensively hydrolysed or amino acid formula. These represented 7.6% of formula sold in 2019 ... Although pediatric allergy services cannot be held solely to blame for whole population trends, there is evidence that the clinical guidance used in pediatric allergy clinics might promote or exacerbate these trends. Moreover, many allergy, gastroenterology and pediatric societies and professionals routinely flaunt public health guidance from the World Health Organization by continuing to accept funding from formula companies, despite World Health Assembly resolutions that such conflictive relationships should be avoided.