

JOKE, NOTEWORTHY

# UNSENT TWEETS, FAKE TWEETS, TRUE FACTS

12.11.2022

A legendary tale of [the dying Twitter imperium](#)



Rafael Shimunov is on Mastodon   
@rafaelshimunov



Did Twitter Blue tweet just cost Eli Lilly **\$LLY** billions?

Yes.

[Tweet übersetzen](#)

The screenshot shows a tweet from Eli Lilly and Company (@EliLillyandCo) dated 11/10/22 at 1:36 PM. The tweet text reads: "We are excited to announce insulin is free now." It has 554 Retweets, 171 Quote Tweets, and 3,324 Likes. To the right of the tweet is a stock market summary for Eli Lilly and Company (NYSE: LLY). The current price is 346.04 USD, down 11.87 (-3.34%) from the previous 5 days. The chart shows a price peak of 346.87 USD on Nov 11 at 1:18 PM. Below the chart is a table of key financial metrics:

Open	356.19	Mkt cap	326.79B	CO2 score	B
High	357.83	P/E ratio	52.00	52-wk high	369.80
Low	344.65	Div yield	1.13%	52-wk low	231.87

7:20 nachm. · 11. Nov. 2022 · Twitter Web App

56.601 Retweets 16.659 Zitierte Tweets 358.679 „Gefällt mir“-Angaben



**Rafael Shimunov is on Mastodon** @rafaelshimunov · 23h ...

We regret to inform you that we will not be giving away insulin, a publicly funded invention that was given away by its creator to be given away to people so they don't die.



**Eli Lilly and Company** @LillyPad · Nov 10

Official

We apologize to those who have been served a misleading message from a fake Lilly account. Our official Twitter account is @LillyPad.

164

18.9K

94.6K



**Rafael Shimunov is on Mastodon** @rafaelshimunov · 23h ...

Eli Lilly stock isn't just tanking because of a satirical Tweet on Musk's hellscape, it's tanking because millions of people are asking why we have to pay for insulin, when it was made to be free.

That's why other insulin stocks are falling too.

Happy Disability Awareness Month

263

19.2K

99.1K



<https://twitter.com/rafaelshimunov/status/1591133819918114816>

And well, parody everywhere...

Guillaume Cabanac and Julia Rohrer liked 



**Mason Porter** @masonporter · 12h



I never thought that the day would arrive that this would happen.

Twitter has just suspended the journal Scientific Reports for impersonating the journal Nature.



 61       629       3,568      

<https://twitter.com/masonporter/status/1591303248019091457>