

NOTEWORTHY

DATA VOIDS AND SEARCH ENGINES

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An interesting [Nature editorial](#) reporting [a recent study](#)

A study in Nature last month highlights a previously underappreciated aspect of this phenomenon: the existence of data voids, information spaces that lack evidence, into which people searching to check the accuracy of controversial topics can easily fall...

Clearly, copying terms from inaccurate news stories into a search engine reinforces misinformation, making it a poor method for verifying accuracy... Google does not manually remove content, or de-rank a search result; nor does it moderate or edit content, in the way that social-media sites and publishers do.

So what could be done?

There's also a body of literature on improving media literacy — including suggestions on more, or better education on discriminating between different sources in search results.

Sure increasing media literacy at the consumer site would be helpful. But letting Google earn all that money without any further curation efforts? The original study found

Here, across five experiments, we present consistent evidence that online search to evaluate the truthfulness of false news articles actually increases the probability of believing them.

So why not putting out red flags? Or de-rank search results?



google audit



Bilder

Videos

Logs

News

Maps

Bücher

Flüge

Finanzen

Alle Filter

Tipp: Suche auf Ergebnisse in **englischer Sprache** beschränken. Informationen zum Filtern nach Sprache



Google Help
<https://support.google.com/answer/>

Informationen zum Audit- und Prüftool

Die Verfügbarkeit von Funktionen auf der Audit- und Prüfsite hängt von Ihrer Google Workspace- oder Cloud Identity-Version ab. In den folgenden Abschnitten ...

Google Cloud
<https://cloud.google.com/audit/> · Diese Seite übersetzen

Cloud Audit Logs

Cloud Audit Logs helps security teams maintain audit trails in Google Cloud Platform (GCP). With this tool, enterprises can attain the same level of ...

fake screen shot

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