

SOFTWARE

WHAT REALLY MATTERS

24.04.2024

The title is clickbait as nobody really knows what is really relevant in science although some people still think that a few failed postdocs at NSC (Nature, Science, Cell) are the ultimate judges here.

Google also did not know in the 1990ies when they invented the [pagerank](#) with the now famous words "The prototype with a full text and hyperlink database of at least 24 million pages is available at <http://google.stanford.edu>".



Patrick Stox · Apr 19, 2024
@patrickstox · [Follow](#)
"We need very few links to rank pages... Over the years we've made links less important." @methode #serpconf2024

Gary 鯨理 / 경리 Illyes (so official, trust me)
@methode · [Follow](#)
I shouldn't have said that... I definitely shouldn't have said that
6:23 PM · Apr 19, 2024 from Bulgaria

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<https://twitter.com/methode/status/1781357974578995315>

Everybody since then believed in the authoritative power of links but according to [Roger Montti](#) they are no more relevant as at a recent conference in Bulgaria Google's Gary Illyes confirmed that links have lost their importance. And maybe [even Google at all?](#)

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